



Humberside Police



Say No To Fraud Campaign Launched

## Community Safety News

**£13.8 MILLION**  
**WAS STOLEN FROM 7471 FRAUD VICTIMS**  
**IN HUMBERSIDE DURING 2019-2020**

**2 IN 5 PEOPLE HAVE PERSONALLY BEEN AFFECTED BY FRAUD.**  
**LET'S MAKE IT 0 IN 5.**

**TAKE FIVE TO STOP FRAUD**

HUMBERSIDE POLICE & CRIME COMMISSIONER

The Office of the Humberside Police and Crime Commissioner for Humberside has today launched a [Fraud awareness campaign](#) designed to assist you in how to spot the signs and avoid becoming a victim of Fraud.

In the Humberside Police area alone £13.8 million was stolen from 7471 victims between 2019-2020 and impact on a victim of fraud can be considerable from both a financial and wellbeing perspective.

The new campaign, [Say No To Fraud](#), features the real stories of local victims of fraud and aims to reduce the number of victims by committing to increase knowledge of the types of fraud, the methods used by the criminals and advice on how to protect yourself and those you love from becoming a victim of these crimes.

It is encouraging you to '**Say NO to Fraud**'. That might mean closing the door on a person while you check their credentials, putting the phone down mid-conversation to ring your bank yourself, saying NO to anyone asking for money or bank details that you may have befriended online. It may seem rude at first, but these are serious organised criminals who will be pretending to be someone or something they are not, they are 'wolf in sheep's clothing' at your door, on the phone or online and it won't matter if you offend them. Genuine agencies will always understand and appreciate your caution.

You are also being asked to take 5 minutes to talk about fraud with people you care about. Some victims of fraud are embarrassed and might find it embarrassing to tell anyone, because they feel they have been duped, victims often blame themselves for being 'scammed'. This belittles Fraud which is a serious crime. It is never the victims fault, they have had their money stolen by unscrupulous criminals who will target those again and again using different methods.

People need to stop feeling embarrassed about becoming victims and take back our right to say no to fraud! Close the door, press delete or hang up on these criminals.

More information can be found on social media **#SayNoToFraud** and online at [www.saynotofraud.uk](http://www.saynotofraud.uk).

The new Humberside Police and Crime Commissioner has spoken about the campaign [HERE](#).

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**Links and attachments:** Humberside Police will only ever link you to secure web-sites we trust. We will only send you attachments where we believe it is absolutely necessary.

***Message Sent By***

Matthew Wright (Office of the Police and Crime Commissioner, Engagement Officer for Hull, Hull)

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